

ALEX WATERS RACING RACE DRIVER SERVICES



BRITISH RACING DRIVER, COACH & MENTOR

- ALEX WATERS -

With over 16 years in motor sport working with race engineering teams as a racing & development driver with some of the top engineers in the world, I have developed a strong mechanical and technical knowledge at the highest level within motorsport. I have competed from Karting all the way up to Prototypes and GT's, as well as being involved with the RedBull F1 Junior Team program. I have been a Race driver coach since 2005 where I qualified at Silverstone and where I worked in their team for 4 years before moving on to corporate instructing roles and more private coaching. I have worked at many of the Worlds finest race tracks and have built a network of friends and colleagues across the industry. I am a strong Public Speaker, and am well known as a driver for having very strong media and marketing skills. I am outgoing, driven, positive and would be an asset to any team looking for a mature, reliable & professional driver/instructor/coach & mentor.

COACHING OVERVIEW

2005 - Current — Race Driver Coach - UHNWI's, Sebring, PBR, Daytona, Watkins Glen, Laguna Seca, TCC, Homestead, COTA, Thruxton, Silverstone, Spa, Brands Hatch, Bedford Autodrome, Oulton Park & Donington Park, Croft, Monza, Mugello, Ascari, Hockenheim, Bucharest, Valencia, Jerez, Jarama, Albacete, Barcelona, Paul Ricard.

2008 - Current - Manufacturer Launches & Corporate - Pagani, Rolls-Royce, Aston Martin, Ferrari, Jaguar, BMW, Maserati, McLaren, Lamborghini, Nissan, Audi, Volvo, Vauxhall,

2012 - 2014 - Celebrity Race Driver Coach - Fast and Furious cast & famous DJ's.

RACING

2011 - Indian F1 support race - New Delhi. Stunt driving on Equity register (UK).

2010 - Racing programs halted due to recession/sponsors issues.

2009 - ALMS testing in P1 and various FIA European GT3 teams - Ferrari, Aston Martin & Audi.

2008 - Fastest in Valencia GP2 test.

European F3 with Team West-Tec. Giving feedback & discussing required changes to improve the car in tandem with top line engineers in F1 Development Test team in RedBull RB4/Jaguar R5. Data share contract with McLaren F1.

3rd in the BRDC Autosport McLaren young driver of the year FPA shootout.

2007 - British F3 with Promatecme - 5 races total.

Fastest in British F3 test on return with Raikkonen Robertson Racing at Pembrey.

Fastest in European F3 test in the wet at Valencia.

Selected by the RedBull F1 Junior team.

2006 - British F3 - 6th overall in Class (8 out of 22 races competed in Championship) - 4x podium finishes.

2005 - BRDC National Formula Ford Championship 3rd overall.

2004 - BRDC National Formula Ford Championship 6th overall and Rookie Champion.

2003 - Super 1 British Karting Championship

MOTORSPORT INSTRUCTION & COACHING

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| Racing Driver/Engineer Alex Waters Racing (Worldwide) 2005 - Current Racing, development, stunts, corporate race driving instructor, ARDS Instructor, private Instructor/coach. Events Management, hospitality, public speaking, media, marketing, social media, engineering, networking, sponsorship acquisition & management. | 2005 - Current |
| The Concours Club, Miami Private Members Club in Miami, coaching UHNI's in fleet of BMW M2CS, Z351R as well as Members vehicles, ranging from Classic cars to GT race cars, to Hyper-cars and everything in between. Driver development, car set up, data analysis, end to end service. | 2020 - Current |
| McLaren, Worldwide Events Product Specialist & Demo driver. | 2021 - Current |
| Pagani Automobili Modena, Miami USA Factory Demo & Events Driver. | 2021 - Current |
| Thruxton Motorsports Centre - Senior Instructor, UK Coaching in various super cars as well as looking after a number of celebrity clients. Corporate and private track work. High speed passenger ride driver. | 2008 - 2018 |
| Maserati, UK Car launch and corporate client Instructor. | 2015 - 2018 |
| Volvo, UK Manufacturer Launches & demo driver. | 2015-2017 |
| Aston Martin, Europe Corporate days, private track days and Vantage V12S Launch. | 2012 - 2014 |
| Ferrari, UK & Europe Corporate and private track day Instructor, car launches & client public speaking. | 2011 - 2013 |
| BMW, Europe Car launch and corporate client Instructor, UK - Manchester Arena, Goodwood & Spa. | 2008 - 2013 |
| Vauxhall/Opal, Europe Corporate and track day Senior Instructor. | 2008 - 2016 |
| Nissan, Belgium Car launch and corporate client Instructor. | 2010 |
| Bedford Autodrome, UK Corporate Instructor, right seat coaching and passenger laps. | 2006 - 2009 |
| Silverstone Motorsport Academy - Senior Instructor, UK Coaching in various super cars. Corporate and private clients, Ran the Silverstone Autocross facility & skidpad. | 2004 - 2008 |
| Jaguar Landrover, UK Co-Driver and Team Mechanic, AWDC. | 2001 - 2007 |

PUBLIC SPEAKING & MEDIA

- Spoke on stage in the Royal Albert Hall (RAH) at the F1 Grand Prix Ball on 6th July '07 to 4,500 people. Speech was in aid of CLIC Sargent, with a unique, inspirational and emotive story.
- Spoke on stage at Windsor horse racing event to 600 Celebrities/VIPs in the VIP lounge (including the Queen).
- Spoke on stage at the RAH for a second time for the Christmas Ball in front of 6,500 people, having been invited back by the RAH themselves.
- Regular Television interviews on Sky sports, Motors TV, ITV and channel 4, additional two page spread in the Times, body and soul section in January 2008, 3 other articles through 2008 and one page article in the Times March 2009.
- F1 Racing magazine articles in Feb, March, May, June, August, Sept, Oct, Nov 2007 and feature in February 2008 edition (5 pages written by me).
- Nov 2010 Cover of Your Docklands & City Magazine - Central London
- Coverage in Local newspapers, Bath Chronicle, Western daily press, National motorsport press, MN and Autosport.
- Modelling with Tigi photographer Ben Cox in a shoot for JLinderberg, spotted by British model agencies Select Model Management, Storm, Lethal Models and Tiff Models.
- Model for FreestyleXtreme.com & BrokenScene.com.

EVENTS

- Mark Webber Challenge – 450km, 5 days, Tasmanian wilderness, 26 World class athletes, including 7 Olympians and 20 Celebrities! As the only British athlete, I dominated the British coverage on Channel 4, Sky and F1 Racing magazine Feb 2008.
- RAAM – The race across America 2008 – 7 days, eight normal guys, including me... The United 8! 3000miles, road bikes and a support team and another amazing race! The race includes mainly cyclists from the Tour De France... All in aid of CLIC Sargent, raising £85k.
- All major events at Dicks Tea Bar, Val D'isere – DJ Yoda, Pendulum, Chase and Status, Krafty Kuts, A-Skills, Jaguar Skillz, DJR, MC Jakes, Battle of the DJs, Neon City, Valentines party, Slope style, Resident Esoteric sets, and many more.

FUND RAISING

- Vast experience in raising money from small sums for marathons to enormous sums and Formula One driver drawings.
- Investors involved with Alex to date have include: All Saints, Karen Millen, Bauger Group, Dunsford Landrovers, F1 Racing, Flag in the Sand, Kinmont Advisory, Sovereign Strategy, SHB hire, Cars International Kensington, Sidhu and Simon, Eddie Jordan, Red Bull F1, McLaren F1, Oakley, Pure Sports Medicine, Stand 21, The Times, Bath Chronicle, Alpinestars, MWC, Honda F1team, RAAM, KIA Motors, BBC, Lime Pictures, Vista-Jet.
- £500,000 raised for charity.

TELEVISION

- Various TV appearances and interviews on BBC, Channel 4, ITV and ITV West, Sky Sports, Motors TV, Men and Motors – Majority motor sport related.
- Special guest in the Mark Webber Challenge, as British entrant. Filmed in Tasmania, and aired worldwide across networks.
- BBC coverage of the Christmas Ball, I was the emotive speaker at the Royal Albert Hall event in December 2007.
- Competed in 'Race Across America', live coverage in America and cross network coverage in the UK, and rest of world.
- Cast by BBC Switch for a 10 part television series, aired on BBC2 from October 2009 to February 2010, called 'The Season' and filmed in Val D'isere.
- Driving Wars on Dave & Various Top Gear Live.

EXTRAS

- Fully qualified Skydiving & Wingsuit coach.
- Licensed Superyacht Engineer - Y4 Licensed Chief Engineer up to 164ft Yachts.
- Built a snow-sports outerwear company - Nudge Clothing Ltd.
- Semi Professional Photographer & Videographer - Yachts, Music Videos, Cars & Licensed Imagery.