CURRICULUM VITAE
Jeremy Nicholson

jeremy@screenmatrix.com   Mobile: +44 (0) 7973 259585

Profile

Personable, responsible and accountable, with over 35 years' professional race and track driving experience in the UK and abroad. Jeremy has organized and run European driving tours for over 20 years. He has excellent customer relations skills and experience, combined with marketing knowledge and experience, gained in the motorsport industry.

Accomplishments

- ARDS Instructor Category "B"
- Motorsport UK Race License Category International "C"
- Supercar Instructor with Everyman Racing, Car Chase Heroes, PSR and 6th Gear 2023 to date
- Formula Renault Championship 5th ic
- Formula Ford 1600 Championship and FF Festival competitor
- Has organized driving tours of Europe for up to 50 customers, including UK, France, Spain, Italy, Austria, Germany, Switzerland, Belgium, Greece, Slovakia, Slovenia, Croatia, Montenegro, Bosnia, Serbia, Bulgaria, Poland, Czech Republic, Romania and Hungary

Core Skills

- Track Instruction
- Commercial and sponsorship consultancy
- Brand, marketing and social media services
- Negotiation skills coach
- Experience in team management

Employment

Supercar Experience Instructor with Everyman, 6th Gear, Car Chase Heroes and PSR. From 2023 to date has instructed >1,000 individual sessions

Wildside tour guide and track instructor 1994 - 2023, including coaching at the Nurburgring

European Racing Manager, US Tobacco International, 1985-7. Managing sponsorship of the Skoal Bandit RAM F1 team and Heron Suzuki 500cc GP motorcycle race team

Motorsport Coordinator Julian Berrisford Partnership 1983-5. Clients include Janspeed, Castrol and BFGoodrich

Education

Ignite Alumni 2018 Cambridge Judge Business School

BA (Hons) Business Law, London Metropolitan University

ACA Accountancy Part 1

Law Society Part 1

Interests

Charity support, motor racing (International C, ARDS C), motorcycling, sailing (ICC)