COLIN PEACH

Grade A Motorsport UK ARDS Instructor & Driver Coach

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PROFESSIONAL SUMMARY

A highly accomplished Grade A Motorsport UK ARDS Instructor with nearly two decades of competitive racing experience. A multi-time Class Champion and lap-record holder with over 50 class podiums, 4 outright podiums, an outright victory, and class lap records at Silverstone, Snetterton, and Thruxton. Named in Autosport magazine's Top 50 Drivers of 2024.

Specializes in 1-to-1 track day tuition, ARDS licence exam preparation, racecraft development, high-performance precision driving, and manufacturer track demonstrations (including high-profile work for Pirelli at Silverstone and BMW at Thruxton). Known for a calm, constructive, and highly adaptive coaching style focused on building driver confidence, optimizing car performance, and delivering measurable lap-time improvements.

Combines an elite motorsport pedigree with over 20 years of leadership in IT Infrastructure and Security, bringing exceptional technical analytical skill, clear communication, and professional rigour to every coaching session.

CORE COMPETENCIES & SPECIALISMS

- **Driver Coaching & Track Tuition:** 1-to-1 track day coaching, ARDS licence exam preparation, cornering technique, lines, throttle control, and racecraft development.
- **Precision & Manufacturer Driving:** Manufacturer track demonstrations, product launches, high-speed passenger laps, and media production driving.
- **Performance Psychology:** Positive reinforcement coaching methodology, confidence building, and mental preparation under pressure.
- **Technical & Data Analysis:** In-car telemetry/data analysis, car setup feedback, and structured post-session debriefs.

MOTORSPORT CAREER & KEY MILESTONES

2024	Named among Autosport Magazine's Top 50 UK Drivers (Mid-Season).
2020 – Present	Motorsport UK Grade A ARDS Licensed Instructor.
2018 – Present	Professional 1-to-1 Driver Coach & Precision Driver.
2006 – Present	Competitive Race Driver & Licence Holder: Multi-time Class Champion; 50+ Class Podiums, 4 Outright Podiums, 1 Outright Victory; Lap Record Holder at Silverstone, Snetterton, and Thruxton.
2006 (Breakthrough)	Selected from over 2,000 applicants on TV show 'So You Want to Be an F1 Driver?', advancing to the 5th round. Awarded a drive in a Historic Class Lola by Senior Judge Tim Matthews, launching a successful motorsport career.

PROFESSIONAL BACKGROUND

Lead Technical & Systems Infrastructure Consultant | *Prior IT Career*

- Managed IT Infrastructure and Security operations across European manufacturing sites for a Fortune 500 enterprise, directly leading a team of six engineers.
- Applied structured project delivery, risk management, and systems administration, maintaining exceptional high standards under fast-paced operational demands.

CERTIFICATIONS & ACCREDITATIONS

- **Motorsport UK:** Grade A ARDS Instructor
- **IT & Management:** Microsoft Certified Professional (MCP), Certified ScrumMaster (CSM), Linx Accredited Networking Technician, Microsoft Innovative Educator

TESTIMONIALS & REVIEWS

> *"Colin is by far the best instructor I have ever had. His understanding of the track, his ability to coach in the most effective way, and to get the best out of a driver supersedes anything I have previously done."*
>
> **— Track Day Client**

> *"I struggle to process information in sessions where the instructor constantly shouts instructions. Colin was awesome! I really felt that he was pushing me to succeed... I saw marked improvement lap after lap."*
>
> **— 1-to-1 Performance Coaching Client**

> *"His relaxed, friendly, and supportive manner was perfect for me to up my confidence and get the most out of my experience. He is a real credit to the team."*
>
> **— Thruxton Motorsport Experience Client**

> *"Colin is a seriously great driver coach. Extremely patient and puts you right as soon as it's needed. I'm a stroke survivor and I passed my race driver tests with Colin's help and guidance. He's extremely good, very talented, and very patient."*
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> **— Race Licence Coaching Client**

REFERENCES

- **Pat Blakeney:** Chairman of ARDS; former ARDS Director, Circuit Manager, and Operations Manager for Thruxton Motorsport Centre.
- **Andrew Franklin:** Former Manager / General Manager of Thruxton Motorsport Centre (30+ years leading retail/corporate driving experiences and automotive manufacturer events across UK circuits).
- **Lorne Mitchener:** Sales Manager of Thruxton Race Circuit.